



RECREATION BUSINESS SUPERVISOR (Temporary)

The Recreation Department of the City of Penticton has an opening to cover a maternity leave (approximately 1 year) for the position of Recreation Business Supervisor.

The successful candidate will be responsible for overall promotion and marketing of the Department including the coordination of the bi-annual Recreation Guide as well as developing new business and revenue opportunities for the City of Penticton.

Target facilities include the Penticton Community Centre, McLaren Arena, Cleland Theatre, Museum, parks and sports fields. Responsibilities include developing and implementing marketing and business plans as well as exercising creativity in initiatives such as loyalty clubs, advertising and sponsorship opportunities, optimizing facility utilization, and engaging new participation. The position is also responsible for coordinating the City's beach, park, and street vending program.

The ideal candidate will have:

- Post-secondary degree or diploma in Marketing, Business Administration, Communications or related field
- Minimum 5 years' experience in marketing or similar business experience
- Minimum 3 years' supervisory experience
- Exceptional communications and customer service skills
- Demonstrated initiative, creativity, innovation and imagination
- Ability to multi-task in a fast-paced environment with minimal supervision
- Previous experience in Recreation, Arts, Culture and/or Community Development an asset

Salary is commensurate with experience within the current management salary band.

The City of Penticton welcomes resumes from results-driven individuals with outstanding people skills. Applicants are invited to send their resume with references by 12:00 noon September 12, 2014 to:

PLEASE QUOTE COMPETITION NO: 14-52E

**City of Penticton, Human Resources
171 Main St. Penticton B.C. V2A 5A9**

Email: apply@penticton.ca