

Digital Content Specialist (Permanent Full-time) - 1349

Close Date

May 26, 2024

At the City of Kamloops, we believe in progressive and barrier-free recruitment for everybody every day. This means employment opportunities for all in a safe, inclusive and diverse workplace. We know our city is stronger when we hire qualified individuals from different backgrounds with diverse experiences, cultures and perspectives.

We are focused on creating the highest levels of service excellence, based on an organization-wide community culture that celebrates our employees who make it all happen. We are known as Canada's Tournament Capital and are famous for our hospitality and community spirit, traits that make us a leader! Recreation, sports, arts and culture, health care, social activities, volunteerism, and affordable housing all meld to form a unique blend of big-city amenities with small-town ambience. This is Kamloops!

Let's make Kamloops shine! Join our team today.

Position Overview

We have an exciting fun and creative opportunity for a Digital Content Specialist! In this dynamic role, you will be responsible for creating, managing, and optimizing digital content across various online platforms. Your primary focus will be to engage our audience, drive traffic, and increase brand awareness through compelling and relevant content. Join the City of Kamloops today!

The successful candidate must have the following qualifications:

1. Completion of a post-secondary diploma in communications, public relations, journalism, or related discipline.
2. Minimum 2 years' experience developing content strategies and managing websites and social media channels. A combination of related education and experience may be considered.
3. Proficient in proofreading and grammar, as demonstrated through testing (70% pass rate required).
4. BC Driver's License Class 5.

For new hires, and for those working in designated positions of trust, including those working directly with vulnerable persons, no formal offer of employment will be made until an applicant completes a police information check.

A comprehensive benefits package is included with this position. This is a CUPE local 900 position.

Please note that this is a new job classification and is subject to agreement between the Employer and the Union.

Hourly Rate

\$35.55

Hours & Days of Work

Monday to Friday:

8:00 AM - 4:00 PM (Summer)

8:30 AM - 4:30 PM (Winter)

Hours per Week

35

Please note if you need assistance or have individual needs or requirements throughout the application process, contact the Human Resources Department by telephone, email hr@kamloops.ca or in person at 6-510 Lorne Street so we can better support you.

External job postings are open to everyone. We are an equal opportunity employer and thank all applicants for their interest. Please be sure to review the application requirements of each job you apply for. Only those selected to participate in the recruitment process will be contacted.

Applications are accepted online at kamloops.ca/careers.