

#### TOWNSHIP OF BLACK-RIVER MATHESON

POSITION TITLE Chief Administration Officer / Economic Development Manager

REPORTS TO Mayor and Council

**POSITION DESCRIPTION:** 

### MAIN PURPOSE SUMMARY

This position involves a dual role as Chief Administrative Officer (CAO) and Economic Development Manager (EDM).

The CAO/EDM is accountable for the management of the Township in accordance with the policies and direction/decisions of Council. The CAO/EDM manages the day-to-day operations of the municipality, ensures quality in the delivery of programs and services to residents, and leads the creation of a positive and highly-engaged work environment. As chief policy advisor to Council, the CAO/EDM provides effective advice and support to Council, provides recommendations to resolve issues, and develops and implements policies, programs, and initiatives as directed by Council. The CAO/EDM is directly responsible for the supervision, succession and development of all Department Heads and indirectly responsible for the supervision of all unionized or regular Township Employees. The incumbent is responsible for attending Council meetings, providing advice and expertise to Council, performing liaison functions and growth with the Aboriginal Communities and other duties as specified in legislation or by Council.

The CAO/EDM provides a business leadership role in providing high level start-up and expansion advisory services to new and established businesses. Develop initiatives for the Township-wide investment prospects, facilitates strategies to support business growth in targeted areas and establishes relationships in the local/external business community, government staff, local municipalities, and industry organizations. This position is responsible for creating strategies to enhance the business-friendly environment and working on the Business Recruitment and Enhancement Strategy in Black-River Matheson.

#### **KEY DUTIES AND RESPONSIBILITIES**

The following statements are intended to describe the nature and level of work being performed, but may not be an exhaustive list of all duties and responsibilities required for the position. Other duties

and responsibilities may be assigned by Council or by the Mayor acting on behalf of Council or his or her designate.

## **Municipal Administration**

- Acts as the primary link between Council and staff to ensure that staff have appropriate
  input to Council deliberations, and that Council decisions and directives are understood by
  staff and implemented in a timely, effective and efficient manner;
- Directs, coaches and motivates a team of municipal staff to manage the day-to-day operations of the municipality and deliver programs and services to residents in a manner that meets quality standards set by Council;
- Maintains and is responsible for securing the safety and privacy of all employee personnel records and files;
- Oversees the preparation of annual operational plans and the municipal budget, and once
  the budget is approved by Council works with the Clerk/Treasurer and other staff to
  allocate funds and monitor expenditures and revenues to ensure financial accountability;
- Works closely with Council to foster a positive working environment, promote effective communications, resolve problems and issues, and develop and implement strategies and policies to attract and retain employees;
- Oversees key aspects of human resources and management including recruitment and selection, training and development, employee engagement and performance in unionized management;
- Ensures that an emergency response plan is in place in case of a disaster and, if necessary, directs operations from the Emergency Operations Centre;
- May delegate human resources, financial, property management, operational and administrative responsibilities appropriately to supervisors and other departments and agencies, and holds them accountable and transparent for results;
- Prepares, authorizes and reviews tenders/contracts to ensure appropriate terms and conditions as well as completeness and accuracy, and with other appropriate staff members, oversees the administration of contracts to ensure contractor performance and compliance;
- Prepares and reviews all annual leasing and maintenance agreements to ensure appropriate terms and conditions as well as completeness and accuracy;
- Sees that all grant applications are prepared and reviewed (student employment programs, Environmental etc...) and follows through with a timely claimant application for any funding as specified in the grant;
- Makes recommendations and provides advice to Council on corporate direction, policy and programs, service levels, legislative and corporate matters to ensures Council is advised in a timely manner of critical issues affecting municipal operations, projects, and planning matters:
- Fosters proactive, effective and professional relationships with the Council members, the general public, as well as the Municipality's solicitor. and auditor,
- Oversees the review of development proposals, site plans and subdivision agreements,

- consents and minor variances, re-zoning applications and Official Plan amendments;
- Negotiates various agreements and contracts on behalf of the Municipality in accordance with the Council's policies, procedures and directions;
- Leads and facilitates regular meetings of the management team to establish direction, teamwork and effective communications, develop strategy, make decisions, formulates goals and objectives, formulate policies and procedures;
- Develop corporate strategic plans, annual departmental goals and objectives and measures outcome annually.
- Primary role in collective bargaining with contract renewal negotiations

### **Advisor to Council**

- Attends Council meetings, Committee meetings and other meetings as required by Council
  to keep informed of issues and participates in discussions on the strategic and operational
  direction of the municipality;
- Ensures the relevant information is collected and that appropriate research, analysis and evaluation is conducted in order to develop policy alternatives, strategies and recommendations for the consideration of Council and Council Committees;
- Provides advice and expertise to Council, including the identification of legal and financial implications of initiatives and the potential impact on staff and the community;
- Participates, in the preparation and drafting of new by-laws or by-law amendments and takes measures to enforce them once enacted;
- Performs liaison functions between Council and citizens on administrative matters
  pertaining to by-laws, policies, or programs, investigates and handles public complaints and
  concerns, reports to Council as necessary;
- Acts as a liaison between Council and other works professional advisors (i.e. Legal, engineering, accounting, etc..) and represents the Township in court actions;
- Participates in discussions and works with officials from other municipalities, provincial and federal departments and other agencies or community groups on various initiatives to further the objectives of the municipality as directed and required by Council;
- Along with the Mayor, signs agreements, contracts, deeds and other documents to which the municipality is a party when and as authorized by Council

### **Financial Responsibilities**

- Oversees the preparation of the annual budget and quarterly financial reports for submission to, and approval of, Council;
- Exercise financial control over all corporate operations to ensure compliance with Councilapproved budget;
- Oversees the development, approval and implementation of long-term capital works budgets and management of municipal assets and infrastructure;
- Ensures all purchasing and procurement is in compliance with the Municipality's procurement by-law and policies/procedures;

• Seeks out, reviews and applies for eligible grants and subsidy and programs.

### **Human Resources**

- Provides day-to-day management of the management team including the review and approval of all departmental head reports to council, modifying content and providing direction on recommendations and providing support to the departmental heads at council as necessary;
- Assesses future staffing needs and recommends staffing changes and organizational structure changes to Council for approval;
- Makes recommendations to Council on the recruitment, appointment, promotion, dismissal, suspension of Township department heads, and employees, when required;
- Monitors the performance and conducts regular performance reviews of Department
   Heads and ensures regular performance reviews are conducted for all Township employees;
- Ensures compliance with the Municipality's health and safety policies and procedures and other applicable legislation relating to workplace health and safety
- Ensures employees are managed in accordance with the collective agreement, human resource policies and labour legislation;
- Supports Council in the negotiation of the collective agreements and in setting salary and benefits of non-union and unionized employees;
- Performs such other duties as may be required to fulfill the responsibilities of the position of CAO/EDM and as may be directed from time to time by Council.

## **Economic Development**

- Provides a leadership role in providing high level start-up and expansion advisory services to new and established businesses;
- Develop initiatives for Township wide investment prospects, facilitates strategies to support business growth in targeted areas and establishes relationships with representatives in the local/external business community, government staff, local municipalities and industry organizations;
- Create strategies to enhance the business-friendly environment and working on the Business Recruitment and Enhancement Strategy in Township of Black River Matheson;
- Ensures a strong understanding and application of municipal government affairs, and business and marketing principles;
- Monitors the ability of collecting and analyzing of the economic data to support informed decisions on business development issues, wants and needs with a clear understanding of the local economic landscape such as agriculture, mining, logging, and tourism.

## **Communications/Advocate for the Township**

 Ensures effective and meaningful communications and customer services for the public, department heads and staff, as well as external agencies organizations and officials of provincial and federal departments and agencies and Council on matters relating to the

- governance, management and administration of the Municipality;
- Prepares written reports and/or makes verbal presentations to various audiences, including Council, Committees and staff;
- Responds to public complaints and investigates where necessary and appropriate and provides Council with reports as appropriate;
- Provides advice and recommendations and comments to Council on media relations, press releases and other communication materials directed to the public.

### **QUALIFICATIONS**

#### Education

Graduation with a degree in public administration, political science, marketing and/or tourism
or a related discipline or demonstrated related work experience from a recognized university
or diploma from a recognized college, in a relevant field.

## **Experience**

- Minimum of 10 years' experience in a private or public environment
- Minimum of 3 years in serving the tourism and/or economic development sector, preferably municipal government system
- A clear understanding of the issues faced by the organization and the municipality
- Experience in business management, planning, budgets and finance
- Experience in all components of Human Resources Management
- Experience in Microsoft Office and financial applications
- Experience in budget preparation and management
- Experience in Aboriginal liaison and interaction as part of proper relationships building into the future
- Experience in multi- language communications, oral and/or written (would be an asset

## **Knowledge**

- Knowledge of legislation and policies which affect municipal government operations.
- Knowledge of municipal operations including public works, waste management, recreation, land use planning, economic development and emergency services.
- Knowledge of trends, best practices and developments in the municipal field.

### **Skills and Abilities**

- Strong leadership skills
- Possess a high level of initiative and judgement when dealing with the affairs/operations of the municipality and when acting as the main policy advisor to Council.
- Ability to analyze and resolve municipal policy and financial issues and provide Council with thorough and sound advice.
- Strategic thinking skills with the ability to manage the preparation of plans, policies, reports

- and studies.
- Excellent written and oral communication skills and presentation skills (Bilingual in English and French would be an asset )
- Strong negotiation skills when working with consultants, contractors, union officials and legal services for the discussions of a wide range of municipal matters.
- Excellent interpersonal skills are required to interact with Council members, staff, members of the general public, private and public sector. Officials.
- In terms of service delivery, an ability to identify, understand, and meet/exceed requirements
  of the internal and external clients including project/time management, analytical/critical
  thinking, problem-solving and decision-making skills.
- Excellent economic development skills are required for the coordination, motivation, development, evaluation and direct Economic Development in the administration of the business affairs of the municipality in accordance with the by-laws, policies and plans established and approved by Council.
- Continuous Improvement-Strive to improve job responsibilities through developing skills and increasing knowledge.
- Must have the ability to travel.

#### **Work Environment**

- Operation of desktop computer and peripherals
- Attendance and conducting of presentations
- Frequent overtime
- Occasional travel
- Extended periods of sitting
- High levels of stress and pressure

### **Asset Qualifications**

The following asset qualifications may be used to select or identify preferred candidates. The Township may consider applicants with one or more of the following qualifications in order to assess opportunities for providing additional support to or enhancement of, Township operations. Consideration may be given to adjusting salary levels accordingly. Candidates are required to clearly demonstrate on their application which, if any, of the education and experience ASSET qualifications they meet.

- Municipal designation such as Association of Municipal Clerks and Treasures (AMCTO),
   Certified Municipal Officer (CMO)
- Chartered Professional Accountant designation
- Registered Professional Planner (RPP), MCIP (Member of the Canadian Institute of Planners) or similar designation
- Experience in municipal government operations such as public works, waste management, recreation and parks, land use planning, economic development, finance, information management/information technology.
- Project management experience

- Experience in the field of communications particularly in terms of public speaking and media relations.
- Experience in procurement.
- Experience in Aboriginal Affairs and relations.
- Experience in Agricultural business growth and relations.

# **REVIEW**

Incumbent	Date
Mayor	Date: September 5, 2017
Council	Date: September 5, 2017