



Metro Vancouver – Join us in our commitment to provide services and solutions to one of the world’s most livable regions. We deliver service excellence in the areas of regional growth planning, air quality, water, liquid and solid waste management, regional parks, affordable housing, and community engagement to over 2.4 million residents. We invite you to bring your skills, passion, and expertise to help us in our commitment to sustain and enhance our region’s livability. We offer competitive salaries; excellent benefit packages; a municipal pension plan; employee wellness programs; and varied opportunities for professional growth and development. *Our External Relations Department is currently seeking a:*

Visual Communications Specialist

(Auxiliary – this position to last not later than one year)

We encourage you to apply if:

1. You embrace teamwork. This is a job-share position requiring close communication between team members. You are extremely organized and able to work both collaboratively and independently.
2. If you’re passionate, driven and find yourself seeking interesting work, new challenges and continuous learning opportunities, then we want you to join our team.
3. You have a strong ability to focus. You easily adapt to keep pace with constantly changing priorities and deadlines.
4. You are effective at problem-solving and bringing new ideas to the group.
5. You have a talent for multi-tasking. You can perform multiple tasks simultaneously, work well under pressure and deal with stressful situations with professionalism.
6. You have advanced skills in Microsoft Office. Along with our design work in CS6, our team designs and supports corporate templates in Word and PowerPoint.
7. You prefer a part-time position.

DUTIES:

Designs, draws, lays-out and prepares a range of visual material for various media such as print, web, video, smart phone and tablet based on the needs of the various corporate departments; creates visual products for promotional, advertising, educational and informational purposes, including the use of animation for web and broadcast.

Works with clients throughout the organization and the supervisor on design requirements; develops creative concepts and approaches that are consistent with strategic initiatives and organizational objectives while considering target audiences, budget and deadlines.

Develops overall image concepts for specific projects and campaigns, including designs, slogans, logos and their various applications. Thinks creatively to produce new ideas and concepts and develop interactive design.

Works on the effective use of visual and branding products and ensures that products are consistent in style and in compliance with corporate standards and the corporate visual identity.

Works collaboratively with other jurisdictions and contractors on design projects and provides guidance and assistance as needed; develops graphic products as required and ensures that standards for use are maintained.

Maintains current knowledge of visual design trends and related developments.

Performs related work as required.

REQUIREMENTS:

Bachelor's degree in design or fine arts and sound related experience; or an equivalent combination of training and experience.

Considerable knowledge of graphic art and design principles, typography, layout and presentation methods.

Considerable knowledge of Adobe Creative Suite and Microsoft Office in a Mac environment.

Considerable knowledge of digital and offset print processes, file formats and workflow best-practices.

Sound knowledge of corporate branding standards, theory, and strategy.

Sound verbal, written and interpersonal communication skills.

Working knowledge of multimedia, web and electronic workflows.

Ability to develop and execute creative design concepts suitable to client needs and projects.

Ability to prepare final artwork and to design and prepare electronic, two and three-dimensional material for educational, promotional and informational products.

Ability to establish and maintain effective working relationships with a variety of internal and external contacts.

Skill in the use of a wide variety of tools, materials, software and equipment used in the work.

Please follow this link <http://www.metrovancouver.org/about/careers/> to our Careers page where you can submit your application by February 6, 2017.

While we greatly appreciate all the replies we receive, regrettably only those selected for an interview will be contacted.