



Create the city of tomorrow, today.



The City of Surrey is a place of innovative transformation and accelerated growth—where the future is limitless and possibilities are endless. If you are excited about helping to build the city of tomorrow—and you share our values of integrity, service, teamwork, innovation and community—join us, today.

BUSINESS DEVELOPMENT LIAISON (TERM-APPROXIMATELY 1 YEAR)

This is a professional economic development position in the Economic Development Division of the City Manager's Department. The Business Development Liaison reports to the Manager of Economic Development and is responsible for developing and implementing programs and initiatives related to business attraction, retention and growth; for identifying and pursuing investment opportunities; supporting business development issues and opportunities; and for providing support in creating and maintaining relationships with a diverse range of partners including, businesses, industry associations, universities, and City departments.

Responsibilities will include developing strategic economic development initiatives designed to ensure Surrey is recognized as the premier location in BC for business, investment and innovation. Strategies and related actions will focus on key programs such as business recruitment and expansion, focused sector development including the creative industry, clean energy, health technology and innovation, international market development, broad sector and market research/analysis and business network development.

The Business Development Liaison will deliver work that enhances the economy and quality of life in Surrey, in alignment with Surrey's Sustainability Charter. Initiatives such as market research and development, building key partnerships with industry and the business community, and best practices research, will be at the core of this role's accountabilities. You will support businesses in establishing, sustaining and expanding their presence in Surrey.

The successful candidate will bring to the Economic Development Division the following:

- A degree in Commerce, Economics or Business Administration supplemented by a minimum of five (5) years of current experience in business development, marketing or a combination of relevant training and experience.
- Excellent written and verbal communication skills,
- Ability to initiate and nurture business relationships
- Ability to manage a complex workload with multiple initiatives
- Desire to take responsibility for individual contribution to team projects
- Ability to meet deadlines and produce quality deliverables,
- Professional and enthusiastic attitude coupled with strong business acumen,
- Strong research/analytical/reporting skills, and general familiarity and comfort with the use of social media.
- Experience in the Public Sector will be an asset

integrity | service | teamwork | innovation | community

To apply online, go to our website.
www.surreycareers.ca

